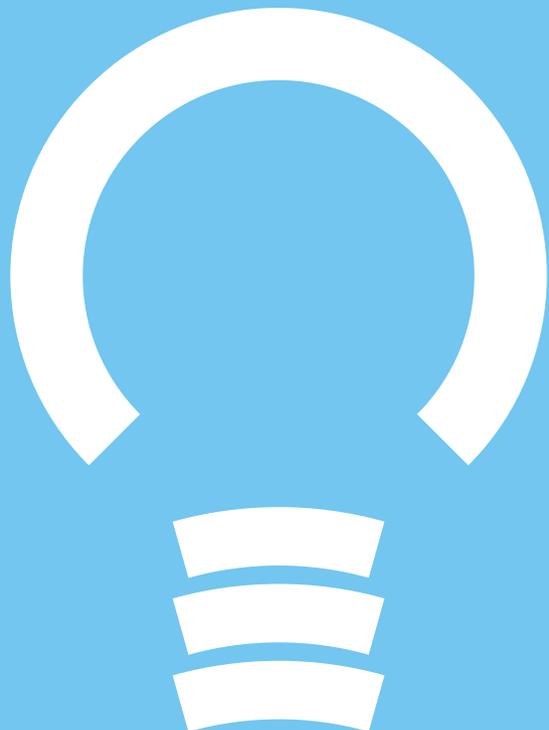


sharp minds

We inherited our ingenuity and the firm belief that success hinges on community cooperation from our ancestors, who had to cope with a harsh environment. What's more, because of the size of our city, we have always had to rely heavily on our imagination and keep a keen eye on newly developing trends. Being creative and pushing back boundaries is embedded in our DNA. We aren't afraid of the future, on the contrary. And to ensure we are properly prepared to meet this future, we actively work at shaping it.

creative + ingenious = impetus for innovation



sharp minds

talent and a high-quality workforce

Skilled workers are one of our most renewable resources in the Québec City area. Hailing from reputable educational and training institutions, they dedicate themselves to enhance collective knowledge and distinguish themselves in all sectors of the economy. The Québec City area is a hub of knowledge and in choosing to set up operations here you'll be tapping into one of the world's largest talent pools.

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innovative technological assistance

Innovation in business and industry is familiar territory for us. We know that, in order to move projects forward, entrepreneurs have everything to gain from working in a dynamic environment where ideas can thrive and successes are shared. This is the reason why, over the years, we've implemented not only unique networks but also tried and tested ways of doing things that are highly effective in stimulating innovation. What we offer in this respect is second to none.

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talent and a high-quality workforce

Specialized workforce

Products? Services? Technology? No matter the project, to succeed and grow as a company you need to be able to count on a strong, qualified, creative and efficient team. Here, you'll find all that and more.

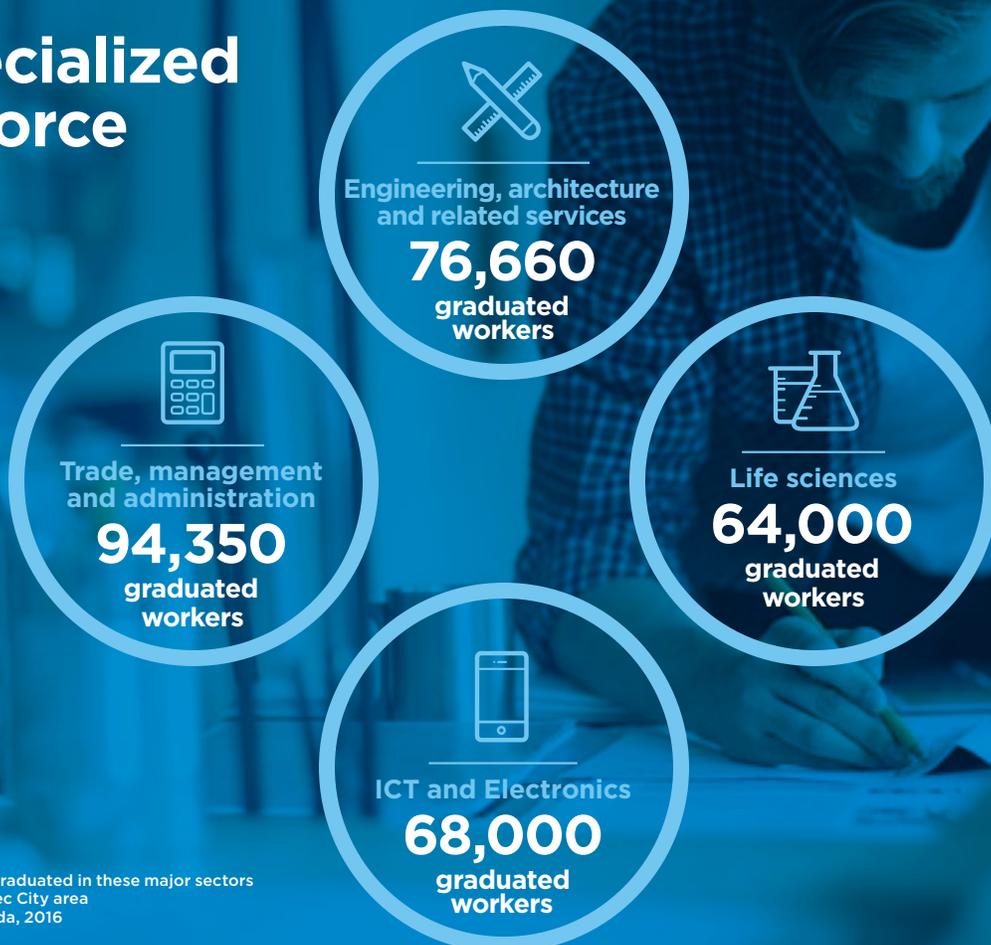
20%
of the
population
have pursued training
in new technologies

Nearly
20,000
new graduates
each year
(universities
and colleges)

52.3%
of the
population
aged 15 to 44
is bilingual
(French and English)

Sources: Statistics Canada, 2015, fDi Intelligence, 2016

Pool of specialized workforce



Note: Overall workers graduated in these major sectors of activity, in the Québec City area
Source: Statistics Canada, 2016

Respected and affordable educational institutions

16
colleges and
technical training
institutes

22
vocational
training schools
and several
specialized
institutes

5
universities

Our universities

Université Laval

1st
francophone
university in
North America

Université Laval
among the
Top 6
major research and
creation universities
in Canada
(Research
Infosource, 2015)



UNIVERSITÉ
LAVAL

17
faculties and
500
training
programs

More than
40,000
students
registered
annually
and some

277,000
graduates
across the globe



National School of Public Administration (ENAP)

The only French-language public administration school in North America

- 3,000 students and 4,000 public service managers trained each year
- 100 organizations in 20 countries supported each year



Lévis campus of the University of Québec at Rimouski (UQAR)

Among the best research universities in the country

- Located in Lévis since 1980
- Total of 3,500 students each year



National Institute of Scientific Research (INRS) - Water Earth Environment Centre

Cutting-edge research on environmental risks and climate change

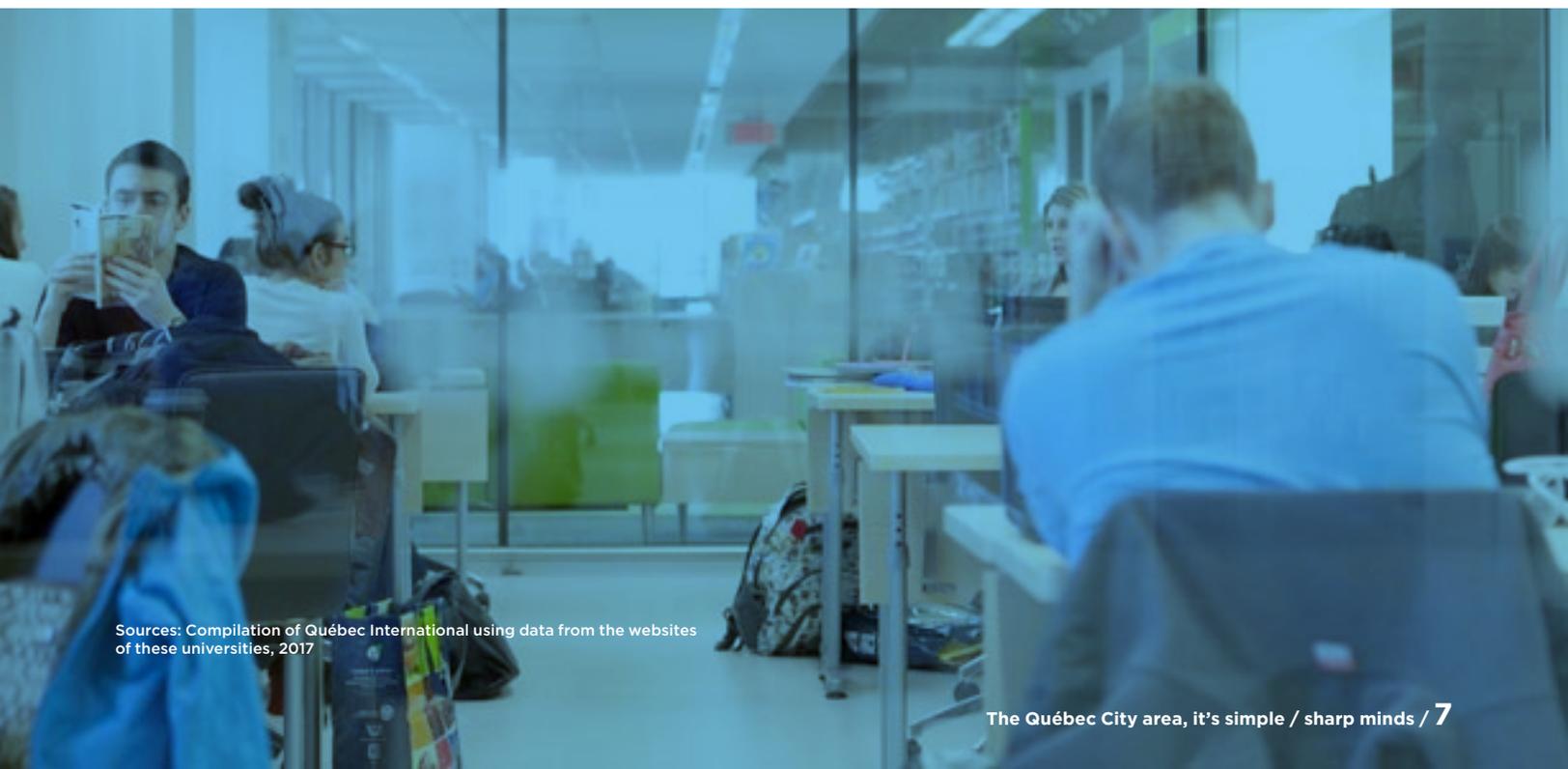
- **Ranked 1st** among Canadian universities for average grants per professor according to Research Infosource 2015
- 6 Master's and PhD programs in water and earth sciences
- 4 renowned Canadian research chairs



Télé-Université (TÉLUQ)

The *Université du Québec's* distance learning university, the largest university network in Canada

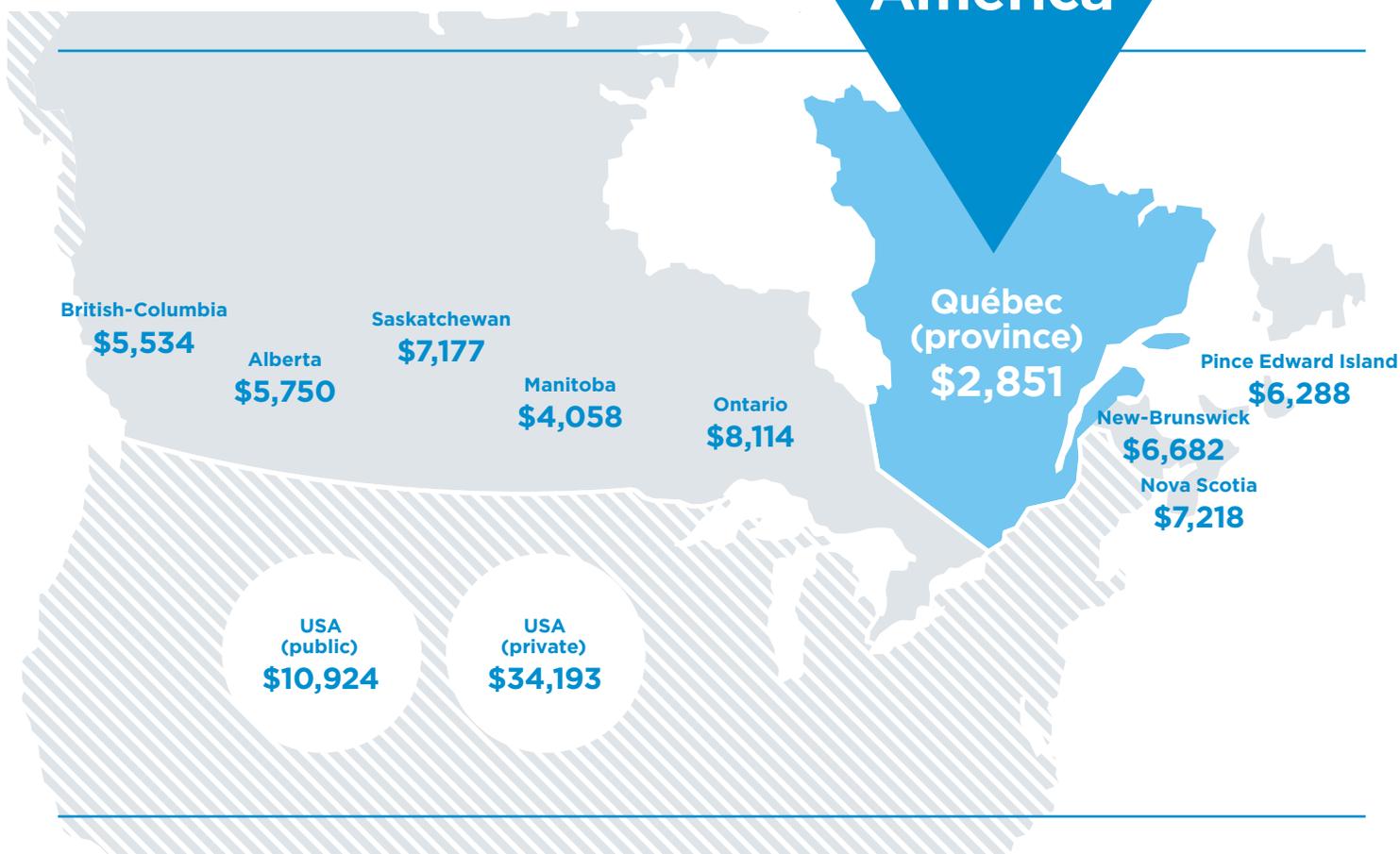
- More than 400 distance learning courses and 80 programs available in French, English and Spanish
- Diplomas and certificates available for Bachelor's and Master's degrees and PhDs
- Nearly 20,000 students per year



Sources: Compilation of Québec International using data from the websites of these universities, 2017



**University
tuition fees
among
the lowest
in North
America**



Note: Weighted annual average of tuition fees for full-time Canadian students in Bachelor's programs, by province, compared to the United States.
Sources: Statistics Canada, 2016-2017, U.S. Department of Education, National Center for Education Statistics, 2015

R&D at its best

By growing in the Québec City area, you're choosing an exceptional environment to create, test, develop and optimize. With its cutting-edge expertise and experienced talent, the area has all of the resources you need to stand out from the rest.

3%
of GDP
invested
in R&D



R&D expenditures (as a percentage of GDP)



Sources: fDi Intelligence from the Financial Times based on National Foundation, Statistics Canada and Eurostat, 2013

5,500
researchers
and associates
in cutting edge
sectors

Top 8
metropolitan areas
in Canada,
2015

Number of university researchers
per 100,000 inhabitants



Note: Calculated using data from the top 50 research universities in Canada

Nearly
400
labs, research
centres and institutes,
groups and
consortiums
and more than 120 R&D
companies.

Sources: Research Infosource inc. and Québec International, 2015

Main research facilities by industry



Life sciences and Nutrition

Laval University's Hospital Research Centre - the leading French-language health research centre in North America

IUCPQ - Québec Heart and Lung University Institute - world leader in the fields of cardiology, respirology and obesity surgery

The Québec City University Institute Mental Health Research Centre - among the leading neuroscience and mental health research facilities in Canada

CRI - Laval University's Infectious Disease Research Centre - is Canada's largest research facility for infectious diseases

CIRRIIS - Laval University's Center for Interdisciplinary Research in Rehabilitation and Social Integration - specialised on personal and environmental determinants that influence the social participation of people living with physical disabilities

INAF - The Institute of Nutrition and Functional Foods - is Canada's largest research group dedicated to health foods

TransBIOTech - major biotechnology research and technology transfer centre



ICT and Electronics

COPL - Laval University's Optics, Photonics and Laser Centre - among the biggest research centres in optics/ photonics in the world

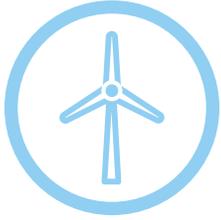
CRDM - Laval University's Big data research centre - specializes in Big data in the province of Québec

CRG - Laval University's Geomatics Research Centre - one of the world's largest geomatics research hubs

CIMMI - Centre for Digital Imagery and Interactive Media - specializes in developing digital image development technologies and mobile and online apps

INO - The National Optics Institute - a global leader, is Canada's largest applied optics/photonics research centre

DRDC Valcartier - Defence Research and Development Canada - Canada's leading national defence research centre



Environment and Value-added materials

CRIQ - Québec Industrial Research Centre - supports productivity, exports, competitiveness and industrial eco-efficiency

CIRRELT - Interuniversity Centre for Research on Business Networks, Logistics and Transportation - internationally renowned interdisciplinary research centre

UMRsu - Joint Research Unit in urban sciences - unique research network for the purpose of developing smart and sustainable cities

INRS - National Institute of Scientific Research - Water Earth Environment Centre - specializes in environmental resource protection, conservation and promotion

FPIInnovations - Forintek Division - world's largest non-profit forest research institute and a technology transfer leader

Companies pick the Québec City area for their R&D centres

Many foreign businesses and subsidiaries have their own R&D centres in the Québec City area, as it offers numerous advantages in that field.

Among them

Alcoa - Fujitsu - Thales - OVH - Exfo - ABB



innovative technological assistance

An ecosystem to help you grow

The Québec City area has proven itself time and time again with its numerous innovation platforms, which synergize industry and research. Through its many assistance programs, the region supports a large number of businesses and projects. In particular, it allows businesses to test their products and provides coaching that helps companies launch and grow.



The Québec City's Technology showcase program

This program, supported by the City of Québec, allows businesses and research centres to test their innovative products and processes in real conditions by covering up to 75% of a project's total cost (up to a maximum up to \$300,000).



Innovation consortiums

Consortiums bring together many different players (public, private, experts, providers, etc.) who all share the same issues and challenges. Together, they develop strategies to meet the demands of the market, all while coming up with high-value-added solutions for everyone.



Business incubators and accelerators

Fuelling innovation, incubator-accelerators play a major role in business projects. These spaces provide startups with an array of services to help give them a head start in the business world. For more established businesses, these incubators often allow them to tap into a source of innovative technologies for their benefit.



Entrepreneurs in residence program

This program allows entrepreneurs to launch a business, using technological innovation developed by the National Optics Institute (INO) while benefitting from technical and financial support.



Venture capital funds

Resources that specialize in financing high-potential businesses can provide funds at any stage, from start-up to launch to growth to repurchasing a business in the area.

Success stories

In the Québec City area, public programs and business consortiums unite to help bring your project to fruition.



NYX HEMERA

NYX Hemera manufactures light control systems for road tunnels. The company's technology showcase project, supported by the City of Québec, has enabled it to make significant inroads into its marketing efforts.



GEARBOX

Only a year after it opened, Gearbox Studio Québec, a division of Gearbox Software Texas, hired some fifty video game industry veterans with an average of 12 years of experience under their belt, providing the studio with a solid base for future development.

Success stories



Thanks to support from INO's Entrepreneur-in-Residence Program supported by the City of Québec, the recently launched firm FlyScan now develops automated airborne oil leak detection services for pipeline operators. This is INO's 31st spin-off company.



During a technological showcase, the Groupe Trifide demonstrated a unique 3D data-capture technology that uses a mobile precision mapping device. This breakthrough allowed the group to make significant inroads into the local market.



Be part
of the equation:

Benefit
from the best talent

Stay
on the cutting edge

Turn
your ideas into
success stories

The Québec City area, it's simple

QUÉBEC
INTERNATIONAL
Economic Development

Canada Québec

VILLE DE
QUÉBEC
*l'accent
d'Amérique*