

Discovering the neighbourhoods



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Outskirts of the city

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Discovering the neighbourhoods

cité universi- taire (university campus)

the intellectual

North America's oldest francophone university

Has **40,000 students**
and over **277,000 graduates**
around the world

One of Canada's top research
universities and creative hubs,
Laval University offers nearly
400 different programs
(bachelor's, master's
and doctoral levels)

Home to world-class
research centres and chairs

1
#ULAVAL

d'esti mau ville

the promising

Eco-district close to downtown, Parliament Hill and the Old Québec

High-quality work environment focused on sustainable development

Will have
3,400 workers
by 2021

A technology hub
**in life sciences
and vaccines**
is being developed here

2
#DESTIMAUVILLE

la haute ville (upper town)

the cultural

This district includes the historic
neighbourhood of the Old Québec,
Parliament Hill, high-density
residential neighbourhoods and
the Plains of Abraham,

a vast 100-hectare park in the heart of the city

Large concentration of world-class cultural sites

including theatres, concert
halls, a symphony orchestra
(OSQ), an opera house and
a fine arts museum (MNBA)

Throughout the changing seasons, this district beats to the rhythm of major events

such as Québec City's summer
festival and winter carnival

3
#HAUTEVILLE

Discovering the neighbourhoods

la jacques cartier

the entertaining

A year-round recreation hub

located just 20 minutes from Québec City

Includes a national park, a wildlife reserve, ski resorts and a recreation complex

Attracts families seeking a pleasant place to live

Boasted the region's highest population growth in 2015

4 #JACQUESCARTIER

le bourg neuf

the hustle and bustle

An upscale professional district in a thriving sector

Centrally located near major highways and residential neighbourhoods

Home to some of the most important commercial thoroughfares north from Québec City

47% of the district's office buildings were built after 2000

Since 2005, the district has accounted for 10% of the region's housing starts

5 #LB9

lévis

the co-operative

The birthplace of Québec's co-operative movement

thanks to Desjardins, Canada's #1 co-operative financial group (and ranked #1 in North America according to Bloomberg's *World's 20 Strongest Banks*)

Home to over 45 co-operatives and mutual companies with some 9,000 directly linked jobs

Recognized as the best place to live thanks to its safety and quality of life (2015 and 2016)

Home to 100,000 people and the fastest-growing city in the province of Québec

6 #LEVIS

Discovering the neighbourhoods

li moi lou

the community-oriented

This up-and-coming urban district is known for its thriving community life

Home to **various natural green sites**, including Cartier-Brébeuf Park, the St. Charles River and Domaine de Maizerets urban park

Neighbourhood bistros and cutting-edge restaurants continue to sprout up

Home to **1,200 companies** employing over **17,000 people**

7 #LIMOILOVE

l'île d'or léans (orléans island)

the bucolic

The cradle of French America

Offers a unique blend of agritourism and centuries-old architectural heritage in an

enchanting setting

only 10 minutes from downtown Québec City

Agriculture

continues to be the main economic activity

Home to orchards, vineyards, chocolate shop, local produce and artisanal specialties

8 #ILEDORLEANS

saint augus tin

the versatile

Mixed urban neighbourhood

ideal for young families and businesses (includes residential areas, a major industrial park and vast recreational spaces)

Boasts one of the region's highest average family income levels

Home to international companies

Excellent location facilitates road, rail, air and maritime transit, particularly for the Québec City-Montréal east-west axis

9 #ST-AUG

Discovering the neighbourhoods

saint roch

the high-tech

Up-and-coming neighbourhood embracing new trends and high-tech culture

Unique ecosystem including

arts, new technologies and major institutions

Home to over

800 companies

employing

13,000 people

Fine dining, nightlife, bistros and boutiques

of all kinds make this downtown neighbourhood a vibrant place to visit, work and live

10 #NOUVOSTROCH

sainte foy

the commercial

Québec City's largest concentration of commercial establishments, including three shopping centres

**550 merchants/
30 million visitors per year**

Major hub for **insurance, finance and real estate services**; the Laurier/Grande Allée artery is home to real estate promoters and seven of the region's ten insurance headquarters

800,000 sq. ft.

of office spaces were constructed over the past 10 years. Nearly 2 million sq. ft. of rental space will be added thanks to

Le Phare, a \$650 million project

11 #STEFYOY

Discovering the neighbourhoods

outskirts of the city

charlevoix the magnificent

As a UNESCO-designated biosphere reserve, the region continues to inspire thanks to its natural beauty, river-shaped landscapes and mountains and recreation/tourism facilities

Serves as a hub linking the Québec City, Saguenay/Lac-Saint-Jean and Côte-Nord (North Coast) regions

The local economy is based primarily on tourism, agrifood processing and manufacturing (transportation equipment/materials)

12 #CHARLEVOIX

la beauce the entrepreneurial

Located 15 km south of Québec City, this region extends to the US border

Dynamic and varied economy ranging from agriculture and manufacturing to exports and diversified services

Recognized for their entrepreneurial spirit, the local residents (Beaucerons) are inventive, competitive and community-minded

13 #BEAUCE

portneuf the colourful

A veritable mosaic of landscapes, mountains, forests, farms, rivers and hundreds of lakes

Known for its agrifood activity, abundant natural resources and varied industrial sector

14 #PORTNEUF