

Québec City is home to reputable educational institutions as well as a qualified and high-performance workforce. The square footage is extremely affordable and enables companies, such as Olympus and Festo Didactic to establish major innovation centres.



Benefit

from Québec International's support network for your next business project.

The Québec City area, it's simple!

SimpleQuebec.com

Québec City Forward



the Québec City area, it's simple



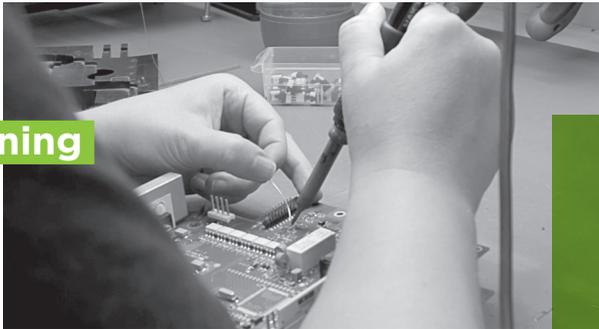
QUÉBEC CITY'S INNOVATION SECTOR

Developing an Innovative future generation

Québec City's educational institutions develop partnerships with businesses to create a thriving ecosystem based on knowledge sharing and in which students are educated based on true market needs and challenges.

17 faculties and 500 training programs*

*Laval University



« It is easy to find partners and qualified employees. This is a true competitive advantage. Everything is possible! »

- Michel Lessard, Festo Didactic

Québec City has one of the lowest business operating costs in North America. Setting up a business in the city is an excellent opportunity for growth.

#2 in Canada for FDI Economical Potential*

*American Cities of the Future 2019/20



« To invest in a business in Québec City, look at the price of the square footage [...] and look at the workforce you are going be able to hire. You can tap into high-quality, high-tech talent that is still affordable. »

- Alain Laboissonnière, Olympus



Established in Québec City since 2014, Festo Didactic is a German multinational company that specializes in industrial control and automation. Its factory in Québec City is the only company in the Didactic division that is dedicated to manufacturing. It produces equipment for professional training in a wide variety of fields, including electronics, electrical and mechanical engineering, and telecommunications.

View their complete testimonials at SimpleQuebec.com

