

An industry as creative the gaming world requires dynamic and vibrant environment. That's why Beenox and Ubisoft, worldwide leaders in the video game sector, chose **Québec City**.

Top Canadian hot spot for millennials for 2018*

*Bloomberg

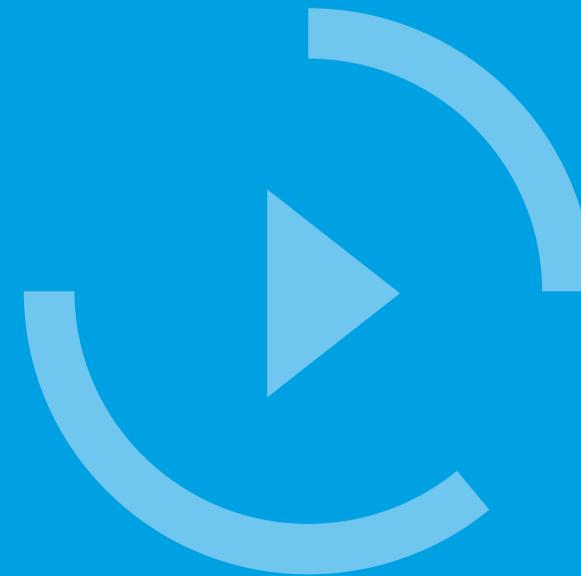
Québec City Game on

Benefit

from Québec International's support network for your next business project.

The Québec City area, it's simple!

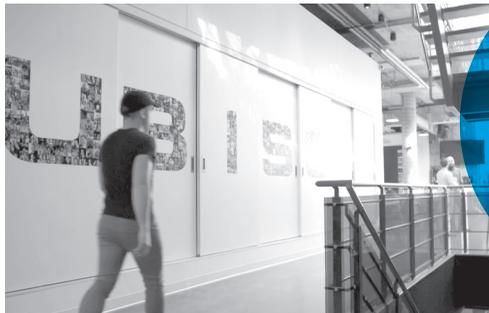
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the Québec City area, it's simple



As a part of the Activision family, Beenox is the pixel mastermind behind Call of Duty, Skylanders, Spiderman 2, Crash Team Racing Nitro-Fueled, and many other uber-popular games. Founded in Québec City in 2000, the company was acquired five years later by Activision, a multinational interactive entertainment company based in California that now employs over 4000 people.



In 2005, French studio Ubisoft chose Québec City to set up its new creative studio. Since then, the Québec City studio and its 500 video gaming experts have been paving the way in the industry thanks to major AAA games renowned the world over, including Assassins Creed, For Honor, Gods and Monster (2020), etc.

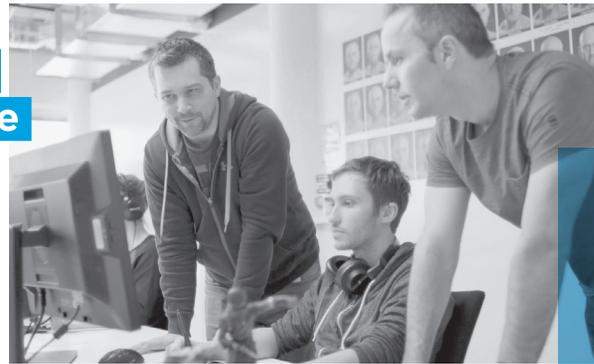
View their complete testimonials at SimpleQuebec.com

QUÉBEC CITY'S VIDEO GAME SECTOR

Amazing talent
Creatives and techies

As the bridge between Europe and the rest of North America, Québec City offers an exceptional pool of creative and high-tech talent. What's more: employee retention rates are equally high. Québec City is simply a great place to find talented and multidisciplinary professionals—and a one-of-a-kind place to live!

Exceptional quality of life



« It takes over 70 professions to develop video games—and we find them all here in Québec City. »

- Marc-Alexis Côté, Ubisoft

Québec City has experienced an unprecedented economic boom for the past 20 years. It also has one of the lowest operating costs of major Canadian cities and features many locations in the downtown core to operate a business.

28% less expensive to operate a studio in Québec City* | 

*KPMG, 2018

« Québec is a fantastic city that adapts itself to the needs of our industry. »

- Thomas Wilson, Beenox

